



"It was truly an experience to see our students so engulfed in STEM Playbook. I have been in the education field for many years and to see such a variety of ages happily engage in many areas of instruction and hands on lessons just blew me away. Your staff is truly passionate about STEM Playbook and your mission."

-Taylor Turner, Community Impact Manager, United Way of Youngstown and the Mahoning Valley



# Where Play Meets Purpose And Delivers Results

*Northeast Ohio students aren't just learning about STEM, they are living it. STEM Playbook brings STEM to life through the sports and games students already love.*

From basketball courts to wearable tech, students built confidence, gained career awareness, and saw how math, science, and innovation connect to their everyday passions.



## Real-World Relevance

**70%** plan to use their learning in science or math at school.



## STEM Career Interest

**93%** of students said they want to pursue a STEM career.



## Career Awareness

**83%** scored top marks in understanding real STEM career pathways.



## Confidence in Action

**67%** felt very confident building, experimenting, and solving problems.



## STEM Excitement Score

**9 out of 10** students left energized, and eager for more.



## Tech in Their Hands

**97%** used smart sports devices and wearable tech to track performance.

STEM Playbook invests in future engineers, coders, statisticians, and leaders, especially those from communities historically left out of the STEM conversation.

**"You use math in football!"**

-4th grade student

United Way  
SUCCESS  
AFTER 6

STEM  
playbook